



Press Release: 25th June 2015

KEVIN CUMMINS' ICONIC ROCK IMAGES AT HEART OF LOWRY HOTEL REFURBISHMENT

'Disclosure' exhibition July 14th – August 4th

Media launch, 6pm, July 14th - interviews available

MANCHESTER'S rock history is at the heart of the current refurbishment of the five star Lowry Hotel with the launch of Disclosure, a major exhibition of iconic rock images by legendary Salfordian photographer Kevin Cummins.

The hotel has purchased 24 of his images to permanently adorn the walls of the hotel.

In addition, a temporary exhibition at the hotel will launch on July 14th at a media event by General Manager Adrian Ellis and Kevin Cummins, returning to his home city of Salford.

An exhibition of 50 portraits in the Lowry Hotel Bar and Restaurant Level will run until 4th August.

The lobby will permanently boast four large format 4ft x 6ft purchased prints: Johnny Marr, Salford, 1991; Stone Roses, Spike Island 27 May 1990; 51 Hacienda Front Doors; and Whitworth Street West, Manchester, May 1982.

After the exhibition, as part of the refurbishment, the communal hallways will feature a range of the purchased photographs.

Mr Ellis says: "The images by Kevin Cummins have a huge impact on popular culture, so we are proud to be bringing them to our residents and visitors. The portraits are a key part of our refurbishment programme which is linking our five-star offer to the art and people of Manchester and Salford."

Kevin Cummins says: "There have been astonishing changes in Salford and Manchester since I first started taking photographs in the 1970s. The Lowry Hotel is a symbol of the changes, and so it's great that my work can have a permanent place there."

The large and diverse selection of portraits include Joy Division, The Smiths, The Sex Pistols, Courtney Love, David Bowie, Liam Gallagher, Sinéad O'Connor, Manic Street Preachers, Buzzcocks, The Stone Roses and many more

Launch event July 14 18:00 – 20:00 - The Gallery Space and the Library in The River Bar. Invitation

only.

Curated by Lucy Bell www.lucy-bell.com, Disclosure opens in The Lowry Hotel's first floor from July 14 to August 4th 2015. All prints are for sale, enquiries to gallery@lucy-bell.com

Kevin Cummins is available for interview at the launch. Please contact Andy Spinoza, Geraldine Vesey or Claire Williams at SKV Communications on 0161 838 7770.

About Kevin Cummins

Kevin Cummins is the legendary chronicler of the Manchester music scene. The moment the post-punk music scene exploded in Manchester with Joy Division and the birth of Factory Records, Kevin Cummins became as integral a factor as any, in creating the legend that was to become Madchester.

With his innate sense of drama, in terms of composition and lighting, his work soon brought him to a wider audience through his collaboration with NME.

From his early work with his hometown bands such as Joy Division and The Smiths, to his later work with Rock legends such as Bowie and Jagger, Cummins has always been acutely aware of the mythological component of the images he created: "If I had simply produced the photos of Joy Division in the studio, it would not have had any meaning. What interested me was to show the environment in which they lived. I was probably more aware than the groups themselves of the myth that the pictures would convey."

"Kevin Cummins was sometimes more important than the bands". Pete Shelley (Buzzcocks).



As well as capturing the madness and majesty of performance, Kevin Cummins has always been able to access the vulnerability of the artists behind the scenes as demonstrated in his series of Joy Divisions' career.

"Kevin's photographs have shaped the way fans perceive their idols. These images capture moments long forgotten." Noel Gallagher



"My favourite NME cover was The Stone Roses when they were covered in paint. That was mega."

Liam Gallagher, NME 20/4/02

Kevin has gone on to amass an enviable portfolio which has won him global acclaim among music fans and art collectors alike, with commissions for London's National Theatre and countless album covers.

His work adorns walls across the world both in private collections and on permanent display in the likes of The Victoria and Albert Museum and the National Portrait Gallery. The Stone Roses covered with paint or Morrissey draped upside down over a monitor (above) have become definitive images of our times, and demonstrates how Kevin gained the trust of the artists he worked with.

Kevin has published many books including his latest "Assassinated Beauty" which captures the career of the Manic Street Preachers and many of the portraits, including the last known photographs taken of Richey Edwards.

