



PRESS INFORMATION

A NEW ACCENT ON ART & ARTIST LS LOWRY AT FIVE STAR LOWRY HOTEL

THE Lowry Hotel has announced a range of activities to strengthen its association with world-famous artist LS Lowry.

Alongside a new Lowry weekend break package which includes a guided taxi tour of the artist's homes and haunts, the hotel has started a programme of Lowry events.

The five-star hotel situated on the River Irwell between Manchester and Salford will host a quarterly Lowry Afternoon Tea starting from Tuesday 22nd September. Attendees will hear about the artist's life and work from guest speaker Michael Simpson, Director of Visual Art and Engagement at the Lowry arts centre.

Hotel GM Adrian Ellis says he wants to work closely with local art colleges to highlight the work of young Manchester and Salford artists.

Says hotel General Manager Adrian Ellis: "Lowry enjoys an enduring appeal to so many people and we are proud to share his name. Our new package will appeal to visitors who not only want to see the art, but also to experience the streets he lived and painted in.

"Our quarterly Lowry Afternoon Tea will have a new guest speaker every time who can inform and enlighten our guests, and our relationships with art colleges will help to showcase local artistic talent."

For the taxi tour, award-winning taxi driver and Green Badge Tour Guide John Consterdine will take hotel guests on tours of Lowry's homes, haunts and painting locations. The weekend

package also includes complimentary year-long Lowry gallery membership, a Lowry print and tea and coffee.

Manchester's only fully qualified black cab tour guide, John says: "I drive past locations from Lowry's paintings regularly. I offer tours round Manchester and Salford to see what influenced him. We can stand in his footsteps, see what he saw, and where he lived, studied and worked."

The hotel announcement comes soon after the Lowry arts centre in Salford Quays, has re-launched its permanent display of work by LS Lowry, doubling the gallery space dedicated to him.

ENDS

For more information or high res images contact:

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Editor's Notes

The Lowry Hotel

The five – star Lowry Hotel is an independent luxury hotel located on the Salford-Manchester boundary, and is the only hotel in the region to be part of the prestigious Leading Hotels of The World. Since opening in April 2001 the hotel has won over 60 awards.

50 Dearmans Place, Chapel Wharf, Salford, Manchester, M3 5LH

The LS Lowry Experience - available from £280 for room, breakfast and taxi tour for two people.

Lowry afternoon tea – Tuesday 22nd Sept, 3-5pm, £25.00 per head.

To book or for more information - www.thelowryhotel.com / 0161 827 4000.

Manchester Taxi Tours

John Consterdine won the Manchester Tourism Star in 2013. The Lowry Hotel is partnering with Manchester Taxi Tours - costs are two hours (£120) or three hours (£180) for up to five passengers.

<http://manchestertaxitours.co.uk/around-manchester-l-s-lowry/>

The Lowry (arts centre)

LS Lowry: The Art & The Artist opens to the public on Saturday, 13 June. New works on display include *The Liver Building, Liverpool* (1959), *Sea Trials at South Shields* (1963), *Newspaper Seller* (1942) and *The Lake* (1971).

Opening times are Sunday to Friday 11am – 5pm. Saturdays 10am – 5pm.
The Lowry, Pier 8, Salford Quays, M50 3AZ www.thelowry.com/LSLowry

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