



PRESS INFORMATION: June 2015

FIVE STAR LOWRY OFFERS LS LOWRY GUIDED TOURS BY TAXI

- **Award-winning black cab tours part of the hotel's new LS Lowry Experience package**
- **Cost £280 per night inc. room, breakfast and 2 hour taxi tour for two people**

As The Lowry arts centre in Salford prepares to re-launch its permanent display of work by LS Lowry, doubling the gallery space dedicated to the famous artist, the nearby five-star Lowry Hotel has launched a new Lowry package for residents including a guided taxi tour.

Award-winning taxi driver and Green Badge Tour Guide John Consterdine will take hotel guests on tours of Lowry's homes, haunts and painting locations. The package also includes complimentary year-long Lowry gallery membership, a Lowry print and tea and coffee.

Says hotel General Manager Adrian Ellis: "Lowry enjoys an enduring appeal to so many people and we are proud to share his name. The Lowry arts centre is responding to popular demand by extending its permanent exhibition space, and this package will appeal to visitors who not only want to see the art, but also to experience the streets he lived and painted in."

The hotel's package offers its residents two or three hour tours by John Consterdine, Manchester's only fully qualified black cab tour guide. He says: "I drive past locations from Lowry's paintings regularly. I offer tours round Manchester and Salford to see what influenced him. We can stand in his footsteps, see what he saw, and where he lived, studied and worked."

The tour takes in the Old Trafford neighbourhood where when Laurence Stephen Lowry was born in 1887 and the Lowry family's next home in Victoria Park, Manchester's first purpose-built garden suburb, designed by architect Richard Lane. The Lowry's family house and many of the Victorian Villas still stand in what is now a conservation area.

A change in the Lowry family finances meant moving to Station Road, Pendlebury, with its chimneys and terraced streets, the industrial side of the city with its coal mines and mills, where Lowry lived for 40 years.

John's tours are personalized to his passengers' choice – it can include rural Mottram-in-Longendale, where Lowry sketched and painted in later life. Other options include city centre locations of Peel Park, Angel Meadow, Central Library, Ancoats Mills, or Lowry's favourite pub, Sam's Chop House, which contains a bust of the man himself.

Upon returning to the hotel – which features LS Lowry's 'Two Men Fishing' print in its rooms - guests will be able to relax at the award-winning spa or enjoy one of the River Bar's signature cocktails on the Terrace, the longest in the city.

ENDS

For more information or high res images contact:

Andrew Spinoza, Geraldine Vesey or Claire Williams at SKV Communications

T: 0161 838 7770

E: firstname.surname@skvcommunications.co.uk

Editor's Notes

The Lowry Hotel

The LS Lowry Experience at The Lowry Hotel is available from £280 for room, breakfast and taxi tour for two people.

The five – star Lowry Hotel is an independent luxury hotel located on the Salford-Manchester boundary, and is the only hotel in the region to be part of the prestigious Leading Hotels of The World. Since opening in April 2001 the hotel has won over 60 awards.

50 Dearmans Place, Chapel Wharf, Salford, Manchester, M3 5LH

To book or for more information - www.thelowryhotel.com / 0161 827 4000.

Manchester Taxi Tours

John Consterdine won the Manchester Tourism Star in 2013. The Lowry Hotel is partnering with Manchester Taxi Tours - costs are two hours (£120) or three hours (£180) for up to five passengers.

<http://manchestertaxitours.co.uk/around-manchester-l-s-lowry/>

The Lowry (arts centre)

LS Lowry: The Art & The Artist opens to the public on Saturday, 13 June. New works on display include *The Liver Building, Liverpool* (1959), *Sea Trials at South Shields* (1963), *Newspaper Seller* (1942) and *The Lake* (1971).

Opening times are Sunday to Friday 11am – 5pm. Saturdays 10am – 5pm.
The Lowry, Pier 8, Salford Quays, M50 3AZ www.thelowry.com/LSLowry

Trevor Evers, Head of Communications, The Lowry, Tel: 0161 876 2024.