



Press release

July 2017

Manchester's five-star hotel bolsters management team with two major senior appointments

After the sale of Manchester's five star Lowry Hotel in May to Singapore-based CDL Hospitality Trusts, the hotel is moving full steam ahead with the appointment of a new operations director and a sales director.

Simon Harding has been appointed as the director of operations and Scott Brown as the new head of sales, both joined the hotel's management team in June.

Simon Harding will use his 18-years' experience working with high end luxury hotel groups to help propel the hotel forward into 2018.

Prior to his role at the Lowry Hotel, Simon worked as operations manager and Deputy General Manager at a number of luxury hotels and groups across the North of England and North Wales including Qhotels , Handpicked Hotels and Exclusive Hotels , properties include Rookery Hall , Deganwy Quay, Storrs Hall and the Lion Quays Hotel & Spa and the Cottons Thwaites Hotel in Knutsford.

Discussing his appointment Simon says: "I am very proud to be joining the Lowry Hotel at such a pivotal point. During my career, I have had the opportunity work in luxury hotels across Cheshire, the Midlands and North Wales and always take great pride in my approach to customer relations. I look forward to working with the Lowry Hotel team to maintain the impeccable level of service it already has and to ensure all guests have a positive and memorable stay with us."

With over 10 years of commercial experience in the hospitality sector, Scott Brown will help drive the hotel's local, national and increasingly international sales strategy.

Prior to working at the Lowry Hotel, Scott worked as National Account Manager for Marriott International since 2012 and was responsible for developing and maintaining business with a sales budget of over £10m+.

Discussing his new role Scott said: "I am thrilled to be working as part of the Lowry Hotel team. Having worked in the hospitality sector for over a decade I hope to bring a hands-on approach to the job and continue to achieve revenue goals, drive profit and build brand awareness for the Lowry Hotel".

Editor's Notes

The five – star Lowry Hotel is an independent luxury hotel located on the Salford-Manchester boundary, and is the only hotel in the region to be part of the prestigious Leading Hotels of The World. Since opening in April 2001 the hotel has won over 60 awards.

Already the only hotel in Greater Manchester with a profile on We Chat – a Chinese version of Facebook with 700m active users – The Lowry Hotel is improving its appeal to Chinese guests, after appointing Chinese agency Tong Digital.

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To book or for more information - www.thelowryhotel.com / 0161 827 4000.

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