



Press release

December 2017

### **All I Want for Christmas Is "I Do".**

**Rising Star of British Jewellery Olivia Grace brings a touch of sparkle to The Lowry Hotel this December.**

Hot from the success of her London Fashion Week debut, new celebrity favourite jewellery designer, diamond expert and Olivia Grace founder Helena Fine is returning to her Mancunian roots to partner with The Lowry Hotel on a "VIP Bespoke Engagement & Wedding Ring Service" for 2018.

Loved up couples or those considering dropping to one knee can book a consultation with Olivia Grace's CEO who will work with them to personalise their union, ensuring they have the band of their dreams.

For those coming from out of town and wanting to make a mini break out of the deluxe engagement experience The Lowry Hotel will gift your room with a complimentary bottle of prosecco (quote Olivia Grace when you book), and include a complimentary file and polish when the ring is purchased - ensuring that those VIP nails are looking picture perfect for the all-important social media engagement announcements!

According to social media empire Facebook the most popular day to pop the question is Christmas Eve, followed closely by Christmas Day, New Year's Day and then Valentine's Day. And the most popular months to get engaged are November and December.

Olivia Grace Bespoke Engagement & Wedding Ring Service makes sure that your sparkler will both stand out and mean something truly special, to each individual. Appointments are limited so make sure you book early.

Betrothed couples can reserve an appointment by contacting Helena at [info@oliviagrace.london](mailto:info@oliviagrace.london) putting "The Lowry Hotel Bespoke Service" in the heading. Other fine jewellery needs can also be discussed.

Olivia Grace's Head Creative says: " I left my heart in Manchester when I moved to London. I have strong family connections there and feel that it is such a thriving city with so many warm and amazing people. To have a collaboration with The Lowry Hotel is a dream come true for me as it brings me back to my roots. The Lowry Hotel and I have the same values, to provide exceptional customer service and to be there for our clients, supporting them when they are celebrating exciting times in their lives."

Adrian Ellis, General manager at The Lowry Hotel said "We are thrilled to be partnering with Olivia Grace at this magical time of year. Olivia Grace has an exquisite range of jewellery and The Lowry Hotel is extremely excited to provide the setting for Helena's Bespoke Engagement & Wedding Ring Service. Romance is in the air!"

## **About Olivia Grace**

Olivia Grace is a rising new British fine jewellery brand. The founder, Helena Fine, has nearly 20 years of experience and expertise in the diamond trade and is a member of the Diamond Bourse in London. This gives her access to the finest stones in the world and a guarantee that they are ethically and responsibly sourced. Olivia Grace also runs a bespoke service and has a keen celebrity following, ranging from Rod Stewart & Penny Lancaster to Alesha Dixon.

Olivia Grace has just completed its first London Fashion Week which was a huge success and this has led to an invitation to be sold on the prestigious La Maison Couture site and also Harvey Nichols.

Tania McNab, the founder of La Maison Couture said of Olivia Grace's jewellery:

" I first discovered Olivia Grace at London Fashion Week and was drawn by the striking, vintage glamour of the retro cocktail rings and the contemporary elegance of the champagne diamond and rose gold Venezia collection. In addition to the sheer elegance of the pieces, I was equally inspired by the ethical nature of Olivia Grace and their commitment to responsible sourcing - promoting responsible jewellery brands is at the heart of what we do at LMC as we try to encourage consumers to buy better."

## The Lowry Hotel

The five – star Lowry Hotel is an independent luxury hotel located on the Salford-Manchester boundary, and is the only hotel in the region to be part of the prestigious Leading Hotels of The World. Since opening in April 2001 the hotel has won over 60 awards.

### **The Lowry Hotel.**

**50 Dearmans Place, Chapel Wharf, Salford, Manchester, M3 5LH/**

**To book or for more information - [www.thelowryhotel.com](http://www.thelowryhotel.com) / 0161 827 4000.**

**For hotel enquires please contact: +44161 827 4000**

**For more information, contact Andy Spinoza or Gabby Sanderson at SKV Communications**

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