



Charity begins at The Lowry Hotel with over £400,000 raised at events in March

New charity packages and special rates help make it natural home for dinners and balls

Leading charities have praised the five-star Lowry Hotel for being the natural home for prestige fund-raising dinners and balls in the North-west.

The hotel has become first choice for some of the North's most high-profile charity events.

In March alone The Lowry Hotel provided the backdrop for three major events – Maggie's Ball, Red Sea Pedestrians 10th Anniversary Ball and Forever Manchester's The Mirror Ball, collectively raising £405,000 in the process.

With an array of venues to choose from in Manchester, charities seeking the right atmosphere and service are happy to return year after year.

Red Sea Pedestrians organizer and board trustee member Antony Wagman explains: "The Lowry Hotel is the spiritual home of the Red Sea Pedestrians and nine of our last 10 of our balls have been held there. The incredible staff are what make us return, from Lindsay during the setup through to Emma on the day and night itself – great professionalism and superb to work with."

For Maggie's, Carolyn Mellor said: "Adrian and his team are a pleasure to work with: they are totally reliable" and Janine Watson added: "The quality of the food, the service and the beautiful room mean that guests are guaranteed to have a great time while supporting a great cause."

Nick Massey, Forever Manchester, Chief Executive says: "Forever Manchester uses The Lowry Hotel regularly for both formal events and fundraising events, from the legendary Mirror Ball to our Business supporters lunch, whatever the occasion we always get professional and attentive 5-star service."

The Lowry Hotel has launched a range of packages especially for charitable and fundraising events and can tailor the offer to suit specific needs.

Choose from a luxury afternoon tea hosted in the stunning ballroom, an ideal package for afternoon charity events, or for more of an evening occasion, parties can use the setting of the 2 AA-rosette River Restaurant. More options and information can be found on the hotel's website

<https://www.thelowryhotel.com/meetings-and-events/facilities>

Adrian Ellis, General Manager of The Lowry Hotel, said of March's achievements: "We are thrilled to have worked with Maggie's, Red Sea Pedestrians and Forever Manchester on what have been a trio of incredibly successful events raising a great deal of money for such worthwhile causes. We will continue to support such organizations and have lots more charity activities in the diary for 2018."

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Editor's notes

The five-star Lowry Hotel is an independent luxury hotel located on the Salford-Manchester boundary, and is the only hotel in the region to be part of the prestigious Leading Hotels of The World. Since opening in April 2001, the hotel has won over 60 awards.

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To book or for more information - www.thelowryhotel.com / 0161 827 4000.