

## The Lowry Hotel becomes flagship ELEMIS for the North

Manchester's leading urban spa, The Lowry Spa has announced a much-anticipated partnership with the luxurious skincare brand ELEMIS, to become the ELEMIS flagship of the North.

The Lowry Spa which first launched in 2001, has been awarded many prestigious accolades and has the best selection of treatments and therapists to revitalise the bodies of both male and female visitors.

All treatments on offer at The Lowry Spa are designed to restore the body and mind together with a gym, sauna, health suite and relaxation rooms, to ensure that every guest is taken care of with the attention to detail and five-star standard that The Lowry Hotel is renowned for.

The Lowry Spa is delighted to welcome back in 2018 after a previous successful partnership, but this time around the collaboration will also be known as the flagship of the North for ELEMIS, with The Lowry Spa becoming the home of an extensive range of ELEMIS treatments in the North.

Designed to respect the body's complex physiology, ELEMIS spa therapies work in natural synergy with the skin, body and mind. Every treatment is specifically designed to offer a unique experience, using powerful massage sequences and the most potent actives available in the world today.

A-Listers, Christina Hendricks and Jourdan Dunn are amongst the celebrities booking in for a customised BIOTEC treatment prior to appearing on the red carpet. The BIOTEC therapy is a 5 in 1 advanced bio-electric treatment which works in perfect synergy with the skin's natural bio-electric field - resulting in a flawless complexion. The BIOTEC treatments being one of the many therapies available at the spa, with prices starting at £35.

As well as the latest addition of ELEMIS to the spa, it still continues to work with the award winning !QMS cosmetics to deliver a perfect combination of relaxation and rejuvenation.

Spa Manager, Joanne Massey, was thrilled that they were once again collaborating with ELEMIS, she said: "We like to give our guests and customers the five-star treatment with the most advanced therapies and products that are on the market.

"ELEMIS is a perfect fit for the spa with their innovative treatments and as we will be the flagship of the North for ELEMIS, we hope to see many guests and customers visiting to try the vast range of ELEMIS treatments.

"The treatments will definitely bring something different to the spa, so we are delighted about the collaboration and new venture."

To find out more about the treatments available and prices visit: <a href="https://www.thelowryhotel.com/the-lowry-spa">https://www.thelowryhotel.com/the-lowry-spa</a>

## For more information, contact Gabby Sanderson or Verity Carson at SKV Communications

(firstname.lastname@skvcommunications.co.uk / 0161 838 7770)

## Editor's notes

The five – star Lowry Hotel is an independent luxury hotel located on the Salford-Manchester boundary, and is the only hotel in the region to be part of the prestigious Leading Hotels of The World. Since opening in April 2001, the hotel has won over 60 awards.

50 Dearmans Place, Chapel Wharf, Salford, Manchester, M3 5LH/

To book or for more information - www.thelowryhotel.com / 0161 827 4000.