



Five-star Lowry Hotel negotiates deal with Manchester tea merchant as the hotel continues to source local suppliers

The five-star Lowry Hotel has announced an exclusive collaboration with Ashton based tea supplier, Tea from The Manor, to add to the hotel's extensive list of local suppliers.

The partnership which follows the announcement of a long-term collaboration with Salford based gin distillery FOUR SIS4ERS, is a testament to The Lowry Hotel's aim to use only locally sourced ingredients.

Tea from the Manor, which was founded by Tea Merchant James Green, brings the finest full leaf teas from the best tea gardens around the world to delight the palates of its customers, which now includes 'The Lowry' blend tea.

The interesting history of the origin of the company sparked the interest of The Lowry Hotel's General Manager Adrian Ellis, who after visiting the tea tasting room in Ashton resulted in a flourishing collaboration between the two.

James' past career in the military gave him the inspiration to set up the company after being based in Hong Kong with the Gurkha army. The exclusion of alcohol in the Gurkha army led James to sample a vast amount of teas, which contributed to a long-term passion for tea brewing.

After leaving the military James' interest in tea stayed and several years later Tea from the Manor was born.

James said: "Tea is central to a life of soldiering on in good times and in times of conflict, which gave me the drive and passion to set up Tea from the Manor.

"When Adrian visited our tea room, we couldn't think of a more perfect fit than The Lowry Hotel as they are well known for supporting local suppliers. It's an honour and privilege to start to work in partnership with such an iconic hotel, working alongside The Lowry Hotel team can only add to the success of Tea from the Manor."

As well as Tea from the Manor introducing an exquisite range of teas into the River Bar and Restaurant to compliment the bespoke range of limited-edition afternoon teas, The Lowry Hotel and Tea from The Manor are in talks to open a tea emporium within the hotel, making it one of the first hotels in Manchester to do so.

General Manager of The Lowry Hotel, Adrian Ellis, said of the partnership: "The Lowry Hotel prides itself as a hotel which supports local suppliers. The interesting history of the start-up of Tea from the Manor contributed to the hotel being committed to starting a flourishing partnership, with the popularity of speciality teas reaching an all time high in the UK.

"The collaboration with FOUR SIS4ERS Gin and now with Tea from Manor, is the start of many more exciting ventures to come for the hotel."

For further information about press visits, high resolution images, etc, please contact: Helen Hipkiss, PR and Marketing Manager, The Lowry Hotel, 50 Dearmans Place, Chapel Wharf, Salford, Manchester, M3 5LH E: helen.hipkiss@thelowryhotel.com T: 00 44 (0) 161 827 4012 F: 00 44 (0) 161 827 4001

Editor's Notes

The five – star Lowry Hotel is an independent luxury hotel located on the Salford-Manchester boundary, and is the only hotel in the region to be part of the prestigious Leading Hotels of The World. Since opening in April 2001 the hotel has won over 60 awards. To book or for more information - www.thelowryhotel.com / 0161 827 4000