APRIL 2019 PRESS RELEASE



THE LOWRY HOTEL GETS COMMUNITY ON ITS FEET

The five-star Lowry Hotel is encouraging its staff to get fit and see more of the city by launching a new running club ahead of the Great Manchester Run.

A team of the hotel's staff, including General Manager Adrian Ellis, will be running the 10k race in May to raise funds for one of the hotel's partners, Wood Street Mission.

The Lowry Hotel has been working with the charity for three years, making a commitment to continue supporting its work helping local families living in poverty.

Adrian has launched the running club for the team to train together ahead of the run, as well as to encourage other staff, guests or local residents to get fit together. The 5k guided run around the city takes place every Thursday at 5.30pm.

The club will continue after the Great Manchester Run for those who want to carry on training, and the hotel will also be bringing back its summer yoga classes on the piazza.

Adrian Ellis, General Manager of The Lowry Hotel, said: "This year we want to give something back to the community and encourage our staff to take care of themselves. Our outdoor yoga classes have always proved popular with the team, guests and local neighbours, so we're thrilled to reveal these will be making a return alongside our new running club.

"Our activities are open to anyone and everyone, so we hope to welcome lots of new faces to join us in getting fit, and maybe even encourage them to sign up for the 10k!"

ENDS

For further information please contact Kristian or Sophie at Brazen on 0161 923 4994 or lowryhotel@wearebrazenpr.com