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PRESS RELEASE



MAKE MEETINGS INSPIRED AT THE LOWRY HOTEL **BESPOKE FREE-FROM MENUS LAUNCHED FOR TAILORED** **EVENTS**

The Lowry Hotel Manchester is offering a new, unique experience for seamless and engaging meetings and event bookings.

The five-star hotel will be introducing an exciting concept, 'Meetings Inspired, By The Lowry Hotel', so that businesses can create perfectly bespoke meetings and events, tailored exactly to their needs.

The new launch includes bespoke free-from menus and innovative technology, as well as the option to personalise meetings with the branding of the exclusive conference entrance and the floor to ceiling windows on the conference floor.

Choose from one of three delicious menus, designed to cater to every taste and dietary requirement. Each menu includes a variety of choices throughout the day, for morning, lunch and mid-afternoon breaks.

With the rise of different dietary requirements, it can be difficult to cater for everyone at a meeting or event. The 'Meetings Inspired' menus have been designed with all 14 key allergens in mind, with multiple choices available for everyone, including vegan and gluten free options.

There are clear labels on every dish, so delegates will instantly know what they can eat and what they should avoid based on their specific diet, for a smooth and efficient event planning process.

For the health conscious, select from a range of savoury and sweet choices from the 'Healthy Inspired' menu, including gluten free power bars, green juice shots, saffron potato salad, rosemary roasted butternut squash and papaya, and vegan banana and chocolate flapjacks.

The 'Indulgence Inspired' menu is perfect for those wanting to treat delegates. Choose from a variety of indulgent snacks and main meals, including cinnamon doughnuts, lobster mac and cheese mini sliders, vegan treacle and apple tart, and maple and bacon popcorn.

Alternatively, mix and match your food with the 'Inspired by You' menu. Opt for healthy options in the morning with an indulgent lunch or choose a mixture of healthy and indulgent snacks for each break, to create a bespoke menu that will please all of your delegates.

Meetings Inspired at The Lowry Hotel also includes unique, state-of-the-art virtual reality floor plans, giving you a detailed and interactive new preview of your event space from wherever you are in the world.

On the day of the event, utilise the latest technology, such as digital signs displaying unique branding and wireless charging poseur tables, to create an engaging and unforgettable atmosphere.

For more information or to book your next meeting or event, visit

<https://www.thelowryhotel.com/meetings-events/meetings-inspired-menus/>

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