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PRESS RELEASE



## **A TURNDOWN SERVICE LIKE NO OTHER**

### **THE LOWRY HOTEL INTRODUCES MENU OF MODERN TURNDOWN SERVICES**

FORGET chocolates on the pillow, the latest hotel turndown services include yoga mats, Kombucha and luxury face creams.

The Lowry Hotel in Manchester has announced it will be modernising the traditional turndown and introducing a full menu of welcome packages that will be personalised to each guest.

Turndowns are a key part of the five-star experience and include fresh bedding and towels, chocolates, or even the running of a bath in advance. However, The Lowry Hotel has reinvented its turndown in the hope to offer a more tailored service to guests, moving away from outdated and un-environmentally friendly practices.

The hotel has undergone a £5m renovation this year, including the refurbishment of its luxury Presidential Suite, lobby and restaurant and bar, and is also introducing modern, personalised check ins to each and every guest, setting the standards for modern five-star service in Manchester.

Frequented by celebrities and VIPs, The Lowry Hotel is also accustomed to catering to a variety of unique and extravagant requests and has introduced its personalised turndown to prove it can offer added extras and personalisation for every guest.

The 'Wellness Turndown' is perfectly suited to mindful travellers. Tailored to each guest, the service includes a yoga mat and exercise video upon arrival, a delicious bottle of Kombucha and a travel size Aromatherapy Associates Revive Bodywash and Bath and Shower Oil to help awaken the mind and body.

The modern menu also includes a sleep podcast, as part of its 'Sleep Well' turndown, alongside an eye mask, Aromatherapy Associates Relax Sleep Edit and a pillow menu, to allow guests to tailor the hotel room to their ideal sleep environment.

The new turndowns also include a romantic 'Indulge Us' option, including a bottle of champagne, two Elemis Thousand Flower Face Masks and a bespoke bath butler, ensuring ultimate relaxation. The 'Indulge Us' turndown service is also available for singular use, for guests looking for a bit of 'me' time.

Another unique experience is the 'Snuggle Turndown' for guests who want to feel right at home. The service includes a DIY hot chocolate kit, a Lowry bear, a stylish hot water bottle, totes toasties, Elemis Thousand Flower Face Mask and Night Recovery Cream and a Sleep Eye Mask.

The hotel is also working to improve its carbon footprint and introduce more environmentally friendly practices. An 'eco turndown' is being offered for travellers who wish to save on the energy and simply access their room with no bells and whistles.

Other choices include a business welcome and kids' option, and of course, the traditional five-star turndown is still available for guests too.

Adrian Ellis, General Manager of The Lowry Hotel, said: "Here at The Lowry Hotel we're experienced in offering unique experiences for every guest and are pleased to reveal our new modern turndown menu. The service will allow guests to truly personalise their five-star experience. Our staff go above and beyond to help guests with their requests and we're proud to say that whatever you'd like, we can make it happen!"

For more information or to book visit <https://www.thelowryhotel.com/>.

**ENDS**

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